

# ClowNexus

## ARTISTIC ANSWERS TO DEMENTIA AND AUTISM - CREATIVE EUROPE COOPERATION PROJECT



### CHALLENGES

11/2020 >> 10/2023

- ▶ Little access to participatory artistic performances for people with Dementia and Autism Spectrum Disorder (ASD)
- ▶ Lack of opportunities for clown artists from different European Member States to share knowledge, co-create and exchange with each other and with other artistic fields
- ▶ Healthcare clowning organisations (HCO) lack approaches to measure the social impact of their performances

### PARTNERSHIP:

- RED NOSES International (AT-Lead)
- CliniClowns (NL)
- Crveni Nosovi (HR)
- Pallapupas (ES)
- Piros Orr (HU)
- Raudonos Nosys (LT)
- ROTE NASEN Clowndoctors (AT)
- Sairaalaklovnit (FI)

### ASSOCIATED PARTNER:

- European Federation of Healthcare Clown Organisations (efhco)

### OUTCOMES

#### SOCIAL INCLUSION THROUGH ARTS

1

- ▶ New artistic approaches for vulnerable target groups
- ▶ Inclusion of audiences in co-creation processes
- ▶ Increased access to participatory artistic activities
- ▶ Increased emotional well-being

#### OUTPUTS

*N° of new partnerships, audiences, artistic interventions*

#### ARTISTIC DEVELOPMENT OF PROFESSIONAL CLOWN ARTISTS

2

- ▶ Collaboration of artists with vulnerable target groups, care takers and social experts
- ▶ Laboratories with artistic experts from different fields
- ▶ Best practice exchange and co-creation model – clown artists from 6 partners

#### OUTPUTS

*N° of artists, Art Labs & workshops, training, new artistic*

#### PROFESSIONALISATION OF HCO'S

3

- ▶ Measuring impact of existing and new clowning formats
- ▶ Awareness raising for the benefit of arts for well being
- ▶ Dissemination to experts, policy makers, partners, culture networks

#### OUTPUTS

*Impact measurement report, M&E toolkit, conference incl. policy panel*

### RESULTS

- ▶ **INCREASED ACCESS** for people with Dementia and Autism Spectrum Disorder to participatory artistic performances
- ▶ **CO-CREATION MODELS** tested between healthcare clowns, audiences and experts from other artistic fields
- ▶ **STRONGER NETWORKS** between artists and HCO's from European MS
- ▶ **INCREASED AWARENESS** for value of the arts for health & well-being
- ▶ **IMPACT MEASUREMENT** models tested and implemented for HCO's



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