



We are Tickets for Good

Amplifying the positive effects of live events



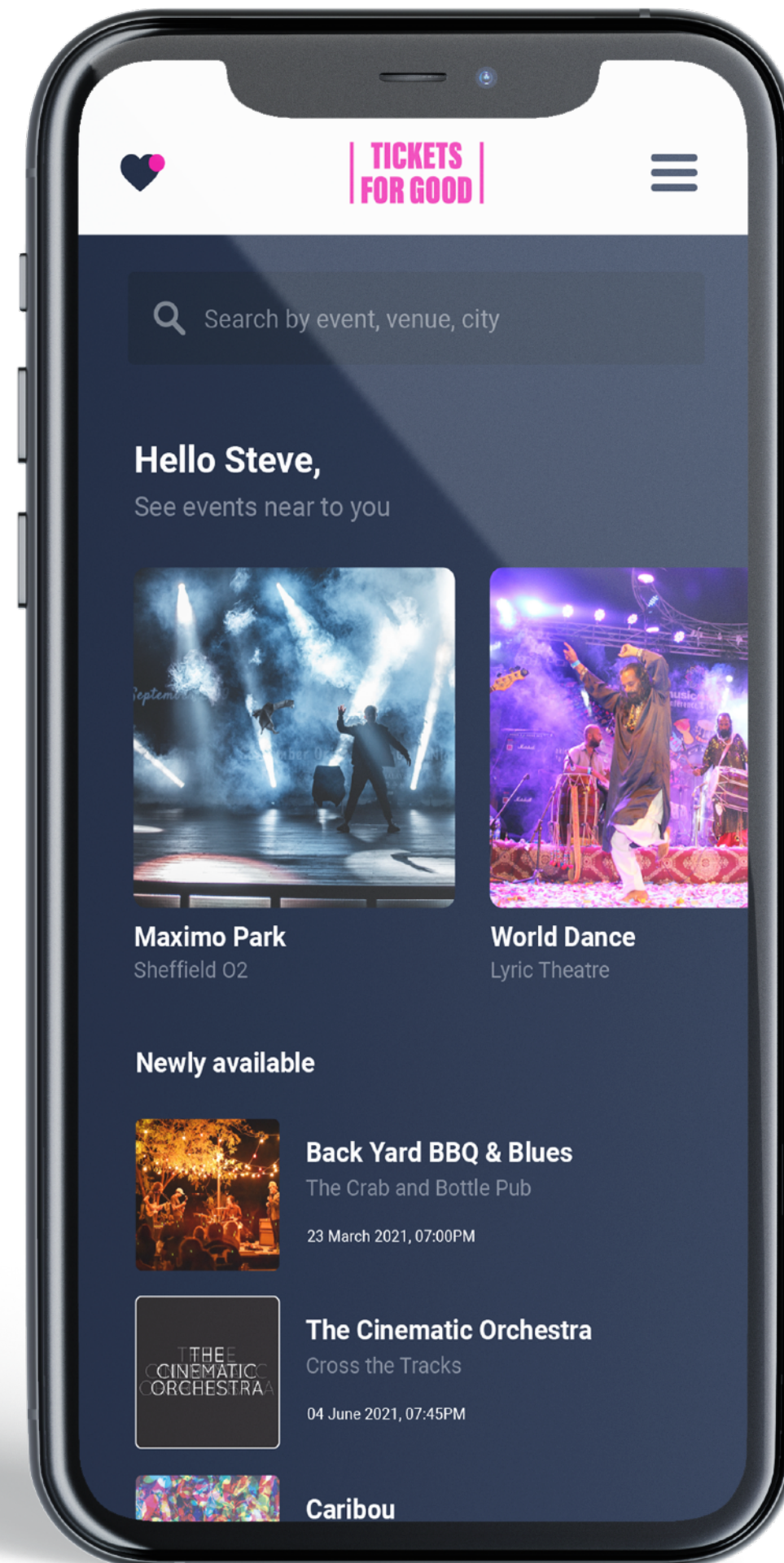


How It Works

EVENT TICKET PARTNERS

Allocate tickets to Tickets For Good

Driving higher attendance, creating new audiences and increasing on-site revenues



NHS WORKERS

Access tickets. Paying only £3.50 per ticket

Getting tickets to people doing good. Improving wellbeing, inclusion and access to events

Our Solution

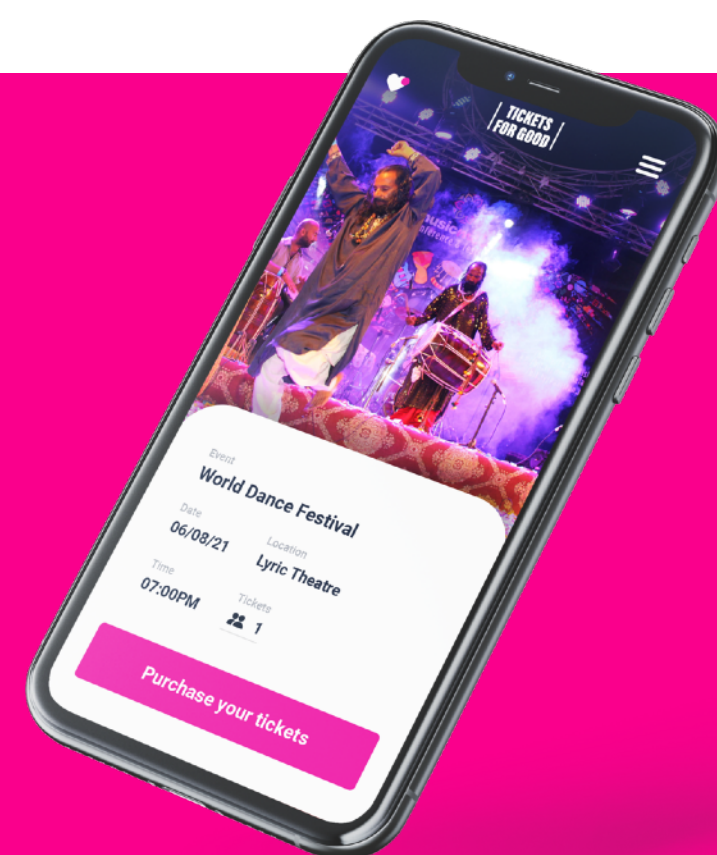
Step 1 Allocate Tickets

Ad-hoc allocations per event or an ongoing % (from 1% upwards)



Step 2 Event Listings

Available only to verified users. Listings can be private or public view



Step 3 Ticket Booking

Pre-verified NHS staff book tickets. Paying £3.50 per ticket



Proudly partnered with



NHS England

1.3m staff in England



Along with over 200+ live entertainment partners

Music - Theatre - Sports



Marketing & CSR PR

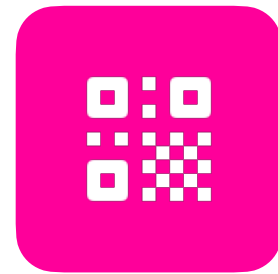
- Local, regional and national press opportunities
- Reach NHS staff locally in your area
- Feel good marketing campaigns and exposure





Ticket Fulfilment

Ticket allocations are provided to TFG and distributed using our TFG E-Ticket system



Collect at box office

COBO (collect at box office) guest-list provided. E-ticket holders present a TFG PDF at the box office or gate.



Sent directly

We can provide a tailored custom file upload for promoters and their in-house booking system so that standard e-tickets can be sent out to all guests from their own system pre-show.



FAQs

Can events afford to allocate tickets in this way?

Many high margin events work with us as a way to increase CSR PR & Social Responsibility. Others wish for assistance with achieving capacity.

When are the tickets available for sale?

Tickets are available from on-sale to 24hrs before gate, event depending.

How do you prevent reselling on the platform?

Our terms on this are clear, we work closely with venues to confirm the identities of ticket holders. Any abuse of this results in a ban.

What is the limit per person for purchase?

Limits can vary between 2-6 tickets per member. This is based on a fair use policy and can be amended at any time.



FAQs

What is the expected % of the manifest for allocation?

We have two options for event partners:

- Ad-hoc allocations per event; or
- 1% upwards with a rolling allocation

Who pays the booking fee for the ticket?

NHS worker pay the booking fee for the ticket.

What if the venue's normal booking fees exceed this amount?

Tickets are allocated to us free of charge / complimentary and without additional booking fees applied.

Is TFG subsidised by the venue / promoter?

While tickets are allocated free of charge, TFG is self sustaining via our £3.50 transaction fee.

Is the fee per ticket or transaction?

The £3.50 fee is per ticket and not per transaction.

What price point are tickets? i.e. entry level or VIP?

Tickets are provided on a best available basis and usually covering the empty seats required to be filled / entry level.



Thank You!

Steve Rimmer, Founder & CEO

steve@ticketsforgood.co.uk

07944 980982

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Abbeydale Picture House, 387 Abbeydale Road, Sheffield, S7 1FS